

Business Objectives

- To remind customers that places were open for business
- To let customers know that the roadworks have been completed
- To use the event to new and existing customers back into the village earlier in the new year.

Summary:

Dead: 0%

Quieter than usual: 4.8%

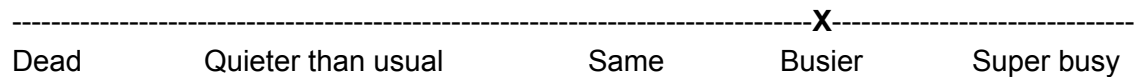
Same: 14.5%

Busier: 25.8%

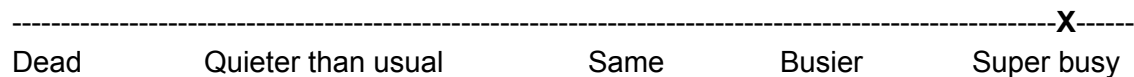
Super Busy: 54.9%

1. Trigo Bakery

Saturday



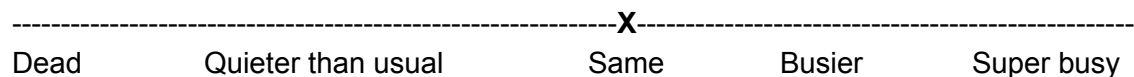
Sunday



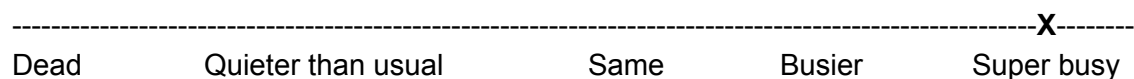
- Sunday was the busiest they have been for three months

2. Birkenhead Lotto

Saturday



Sunday



- Saturday didn't have booth like previous year.

3. The Junction

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday solid all the way through, definitely busier than last three years, morning crazy busy until 3pm, evening steady.
- Sunday really busy throughout morning and evening

4. Yummy Korean

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- More customers and more positive feedback from them.

5. Ann Cheshire Florist

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

6. The Attic

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Super busy saturday, lots of people finding her from Village Facebook post

7. Highbury Fisheries

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Much busier than usual, busier than last year now that roadworks have finished.

8. OTT

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Very busy, started to tail off at 3pm.

9. Kidsonline

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Still working out trading patterns as new to the village, but Saturday was busier than usual.

10. Highbury Dairy

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- Very busy lots of people buying drinks.

11. Barber shop-Corner

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- Busy as usual
- Lots of positives about music and atmosphere

12. Coffix

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- Peaked at 12:30pm

13. Tongue and Groove

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday, super busy all day, busier than the previous Saturday
- Tried the super hot mex u crazy sauce
- Sunday, busier than their previous weekend.

14. Health Plus

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday, really busy, busier than previous saturday
- Lots of foot traffic
- Lots of new faces

15. Fika with Me

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday totally mental, crazy busy, much busier than a usual Saturday.
- Sunday busy too

16. Ala Turca

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday amazing trading
- Sunday stronger than usual

17. Lemon Tree

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Issues with workers in rawene carpark, no customer parking
- Saturday, really busy, best of the year and much busier than previous Saturday.

18. Standing Room

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Busy but maybe a little fewer than previous Saturday since posting about burritos.
- Much busier overall and many more requests for burritos.

19. Noodle Canteen

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy
 Sunday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- Saturday extra busy, busiest since Christmas
- Sunday also strong

21. Spero Shoes

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- Very busy in the middle of Saturday, around 12:30 it tailed off.

22. Yarntons

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
 Dead Quieter than usual Same Busier Super busy

- More people and foot traffic around

23. Cravehome

Saturday

-----X-----
 Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Lovely atmosphere
- Music was great, gived lovely vibe
- Mornings fairly busy

24. Life Pharmacy

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Saturday trading day, compared to previous Saturday Estee Lauder gift sales a bit softer than planned.

25. Birkenhead Drycleaners

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Really busy, would love that every weekend.

26. Casa and Torta

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Very busy, "thank you so much."

27. Mexican Cafe

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Full cafe, have never been so busy during the day on saturday.
- Evening trading affected by lack of liquor license

28. Espresso Express

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- A lot more customers

29. Paper Plus

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Trading down slightly compared to previous Saturday

30. **Warehouse**

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Best Saturday budget by a lot.

31. Papa Tasty Kebabs

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Busier than previous Saturday trading

32. Sushi

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Busier than previous Saturday

33. Countdown Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Trading on Saturday was up on Budget

34. Dutch Delight

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy

- Very busy day and evening

35. Blitz

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----

Dead Quieter than usual Same Busier Super busy

- Sunday was twice as busy as usual

36. Abruzzo

Saturday

-----X-----
Dead Quieter than usual Same Busier Super busy

Sunday

-----X-----
Dead Quieter than usual Same Busier Super busy